

February 2019

Federal Election and Transportation Issues Polling – Final Report



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➤ Methodology

- **Online panel survey:** 2,500 Metro Vancouver adults 18 years of age or over; 2,398 interviews with eligible voters.
- **Sample:** Disproportionate sampling plan in six major regions:
 - City of Vancouver (n=450)
 - Burnaby/New Westminister (n=400)
 - North Shore (n=400)
 - Northeast -Tri-cities, Maple Ridge (n=400)
 - Southwest - Richmond, South Delta (n=400)
 - Southeast - Surrey, Langley, North Delta (n=450)
- **Margin of error** on a random sample:
 - Total sample +/-2.%
 - Regions +/- 5%.
- **Survey dates:** January 28 to February 7, 2019.



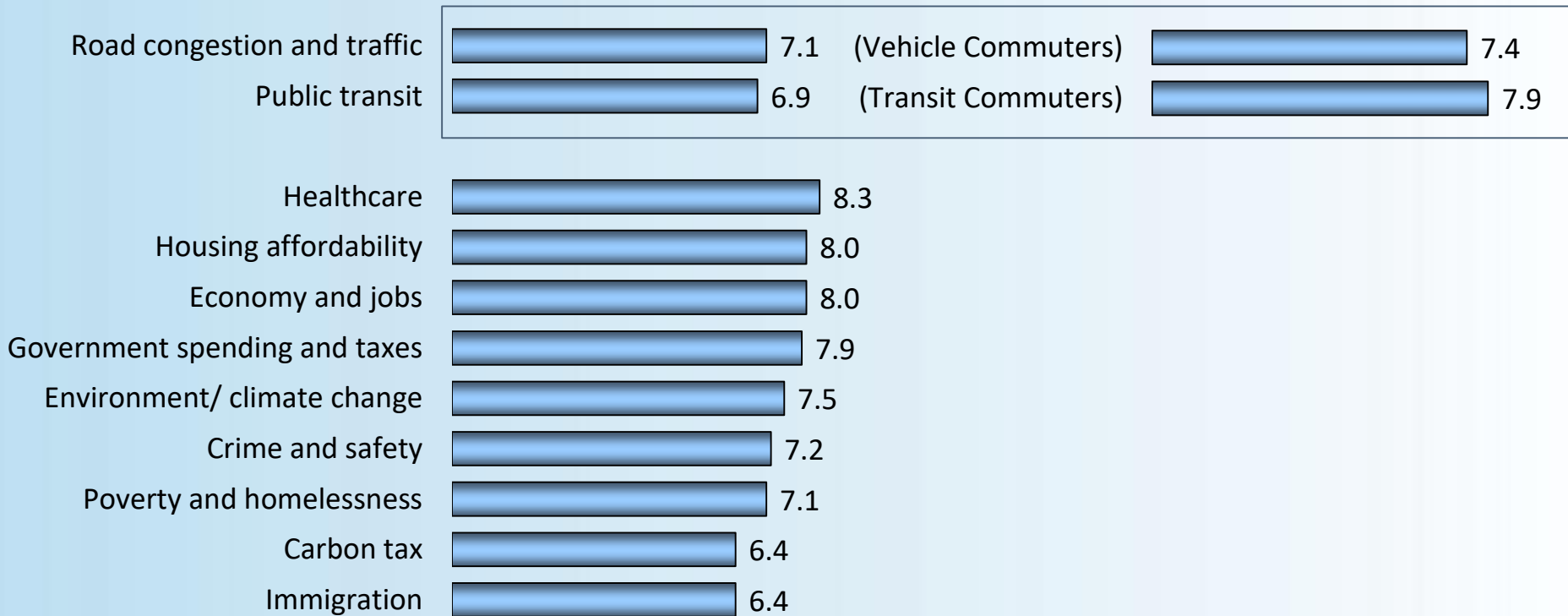
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Detailed Findings



➤ **People are concerned about road congestion and public transit, but other issues such as healthcare, housing and the economy rank higher.**

Rated Level of Concern on Issues (10=extremely concerned)



Scale: 1 = not at all concerned 10 = extremely concerned

Base: Total (n=2,500)

To what extent are you personally concerned about each of the following?



Public transit and congestion of concern across the region but congestion more so on the North Shore.

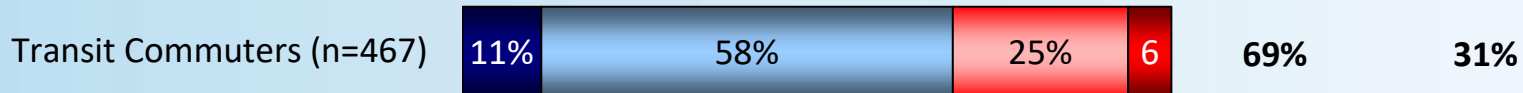
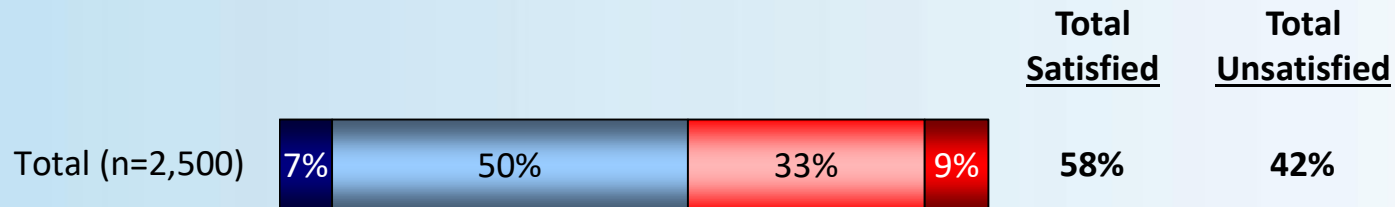
Rated Level of Concern on Issues (10=extremely concerned)

	Total (2,500)	Region					
		Vancouver/ UEL/ UBC (450) %	Burnaby/ New West (400) %	Northeast (400) %	North Shore (400) %	Southwest (400) %	Southeast (450) %
Road congestion and traffic	7.1	6.6	7.1	7.0	8.1	7.4	7.4
Public transit	6.9	7.3	6.9	6.5	7.1	7.0	6.7
Healthcare	8.3	8.0	8.4	8.2	8.3	8.4	8.5
Housing affordability	8.0	8.1	8.0	7.9	7.9	8.0	7.9
Economy and jobs	8.0	7.8	8.1	7.9	8.1	8.0	8.1
Government spending and taxes	7.9	7.5	8.0	8.0	8.2	8.0	8.0
Environment/ climate change	7.5	7.5	7.6	7.5	7.7	7.5	7.3
Crime and safety	7.2	6.6	7.3	7.3	7.1	7.4	7.6
Poverty and homelessness	7.1	7.2	7.2	7.1	7.3	6.8	7.1
Carbon tax	6.4	6.2	6.5	6.5	6.6	6.6	6.4
Immigration	6.4	6.1	6.5	6.6	6.7	6.7	6.5

To what extent are you personally concerned about each of the following? Please use a scale of 1 to 10 where 1 means 'not at all concerned' and 10 means 'extremely concerned'.

➤ Over half (58%) are at least 'somewhat satisfied' with the progress being made on transportation improvements - transit commuters even more so.

Satisfaction with Progress of 10-Year Vision



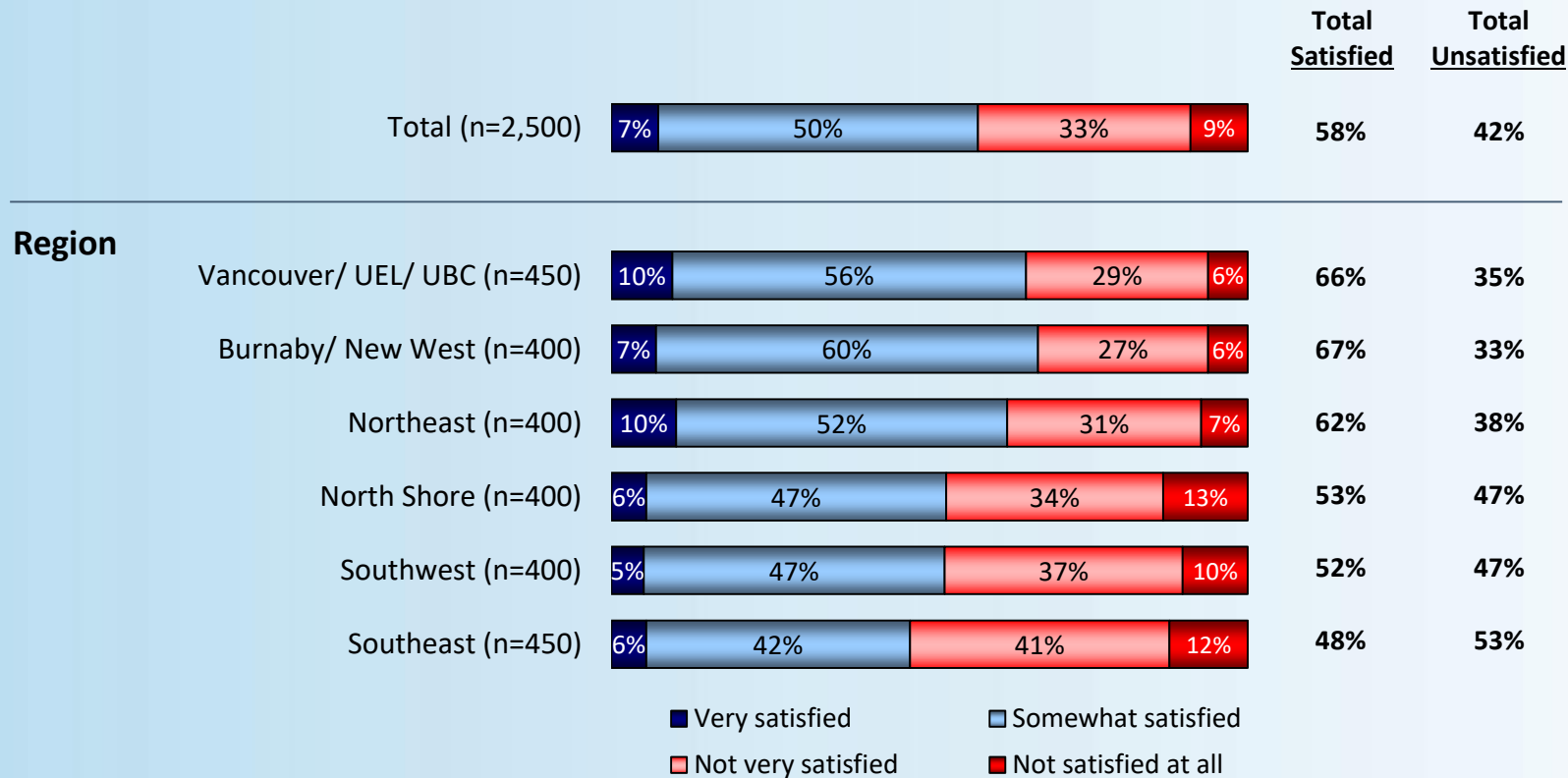
■ Very satisfied ■ Somewhat satisfied
■ Not very satisfied ■ Not satisfied at all

Base: Total (n=2,500)

In 2014 the TransLink Mayors' Council on Regional Transportation developed the 10-Year Vision for Metro Vancouver Transit and Transportation, which includes new rapid transit projects, expansion of existing bus, SeaBus and rail service, and road improvements. How satisfied are you with the progress being made on transportation improvements in Metro Vancouver?

➤ **Vancouver, Burnaby and Northeast residents are most satisfied with the progress being made on transportation improvements.**

Satisfaction with Progress of 10-Year Vision

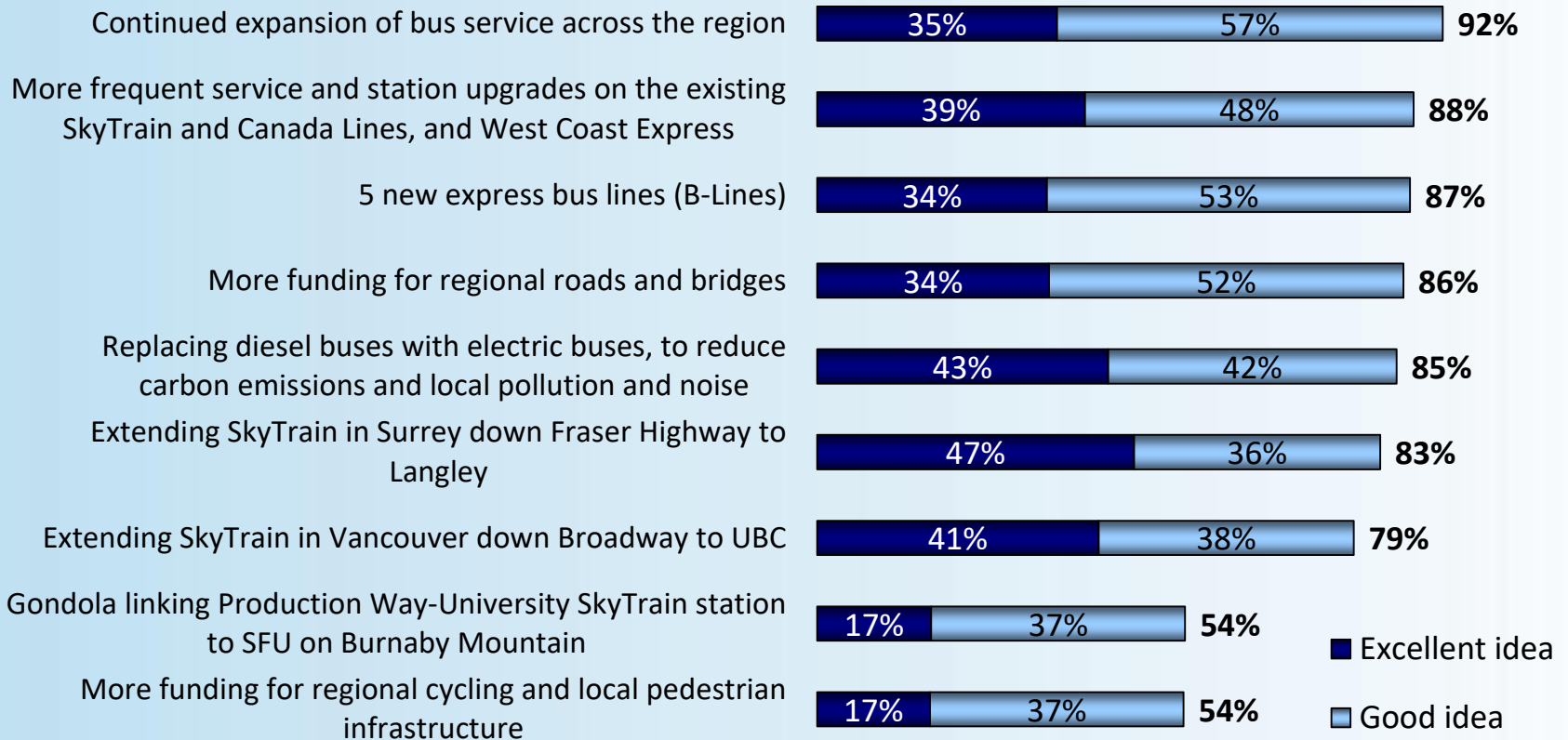


Base: Total (n=2,500)

In 2014 the TransLink Mayors' Council on Regional Transportation developed the 10-Year Vision for Metro Vancouver Transit and Transportation, which includes new rapid transit projects, expansion of existing bus, SeaBus and rail service, and road improvements. How satisfied are you with the progress being made on transportation improvements in Metro Vancouver?

➤ **There are high levels of support for most of the major projects being considered in the 10-Year Vision.**

Regional Transit Priorities (% Excellent/Good Idea)



Base: Total (n=2,500)

The following is a list of the next phase of regional transit priorities identified by the Mayors' Council. A couple of these projects are underway and could be accelerated or expanded in order to address rapid growth in transit ridership in Metro Vancouver. Please indicate whether you think each is an excellent idea, a good idea, a not so good idea or a poor idea for improving the region's transportation system.

➤ **Support levels tend to be consistent across the region.**

Regional Transit Priorities (% Excellent/Good Idea)

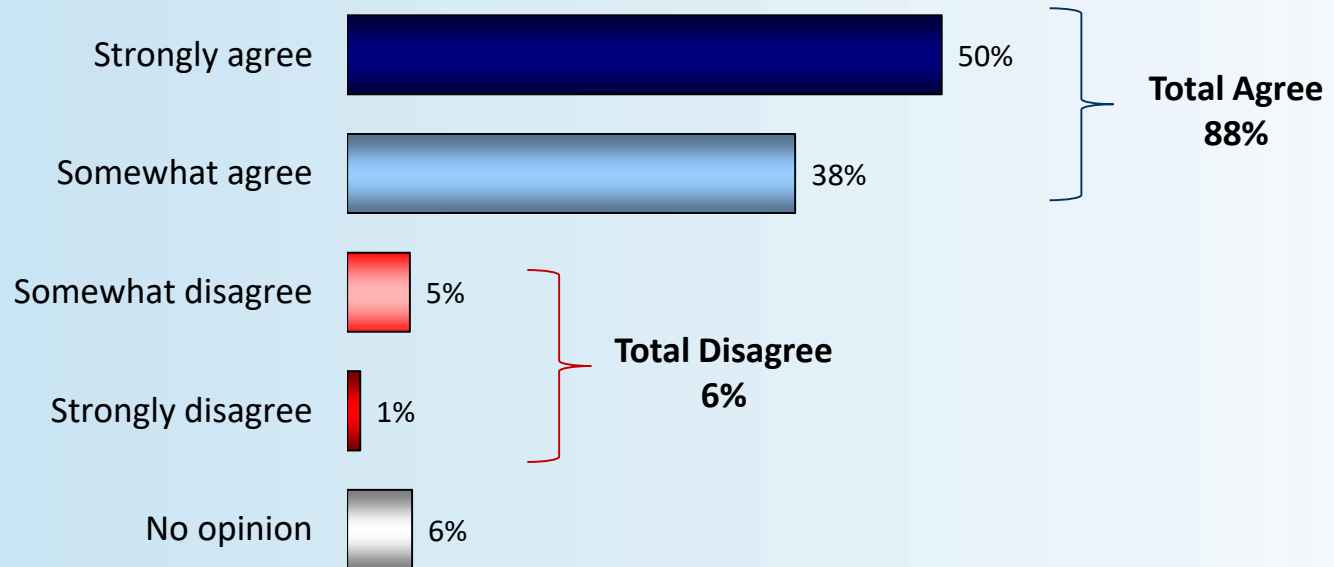
	Total (2,500) %	Region					
		Vancouver/ UEL/ UBC (450) %	Burnaby/ New West (400) %	Northeast (400) %	North Shore (400) %	Southwest (400) %	Southeast (450) %
Continued expansion of bus service across the region	92	93	93	92	90	91	92
More frequent service and station upgrades on the existing SkyTrain and Canada Lines, and West Coast Express	88	90	91	88	85	91	84
5 new express bus lines (B-Lines)	87	89	89	90	77	86	86
More funding for regional roads and bridges	86	81	86	84	87	87	92
Replacing diesel buses with electric buses, to reduce carbon emissions and local pollution and noise	85	84	87	87	87	85	85
Extending SkyTrain in Surrey down Fraser Highway to Langley	83	82	80	86	77	78	87
Extending SkyTrain in Vancouver down Broadway to UBC	79	82	80	80	84	79	73
Gondola linking Production Way-University SkyTrain station to SFU on Burnaby Mountain	54	58	51	57	41	49	56
More funding for regional cycling and local pedestrian infrastructure	54	59	55	50	53	50	52

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➤ **Strong majority agree that the federal government should match provincial and regional/local government funding.**

Federal Government Should Match Provincial/Municipal Funding of Future Transit Improvements



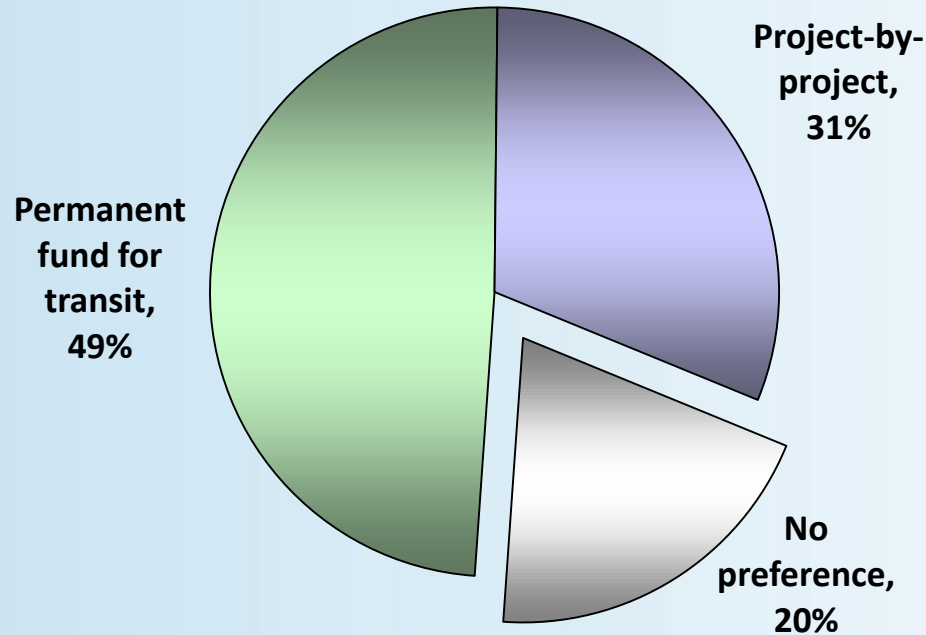
Base: Total (n=2,500)

Do you agree or disagree that the federal government should commit to matching provincial and regional/local government funding for future transit improvements?



➤ **Metro Vancouver residents tend to prefer establishment of a permanent fund for transit to ensure stable funding.**

Preferred Approach for Federal Funding of Future Transit Improvements

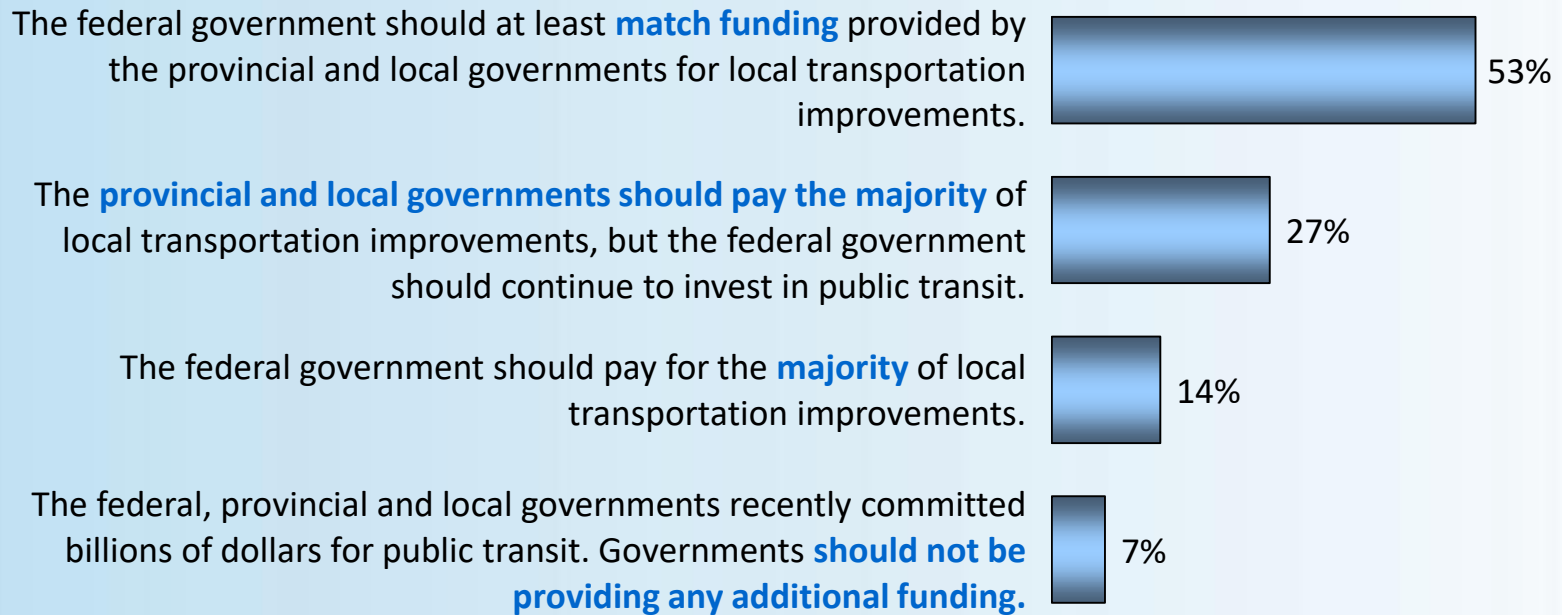


Base: Total (n=2,500)

Which of the following approaches would you prefer, for the federal government to invest in improvements to our regional transit and transportation system?

➤ **The idea of 'matching' funding is supported by the majority; very few opposed to further investment**

Ranking of Options for Federal Government Funding



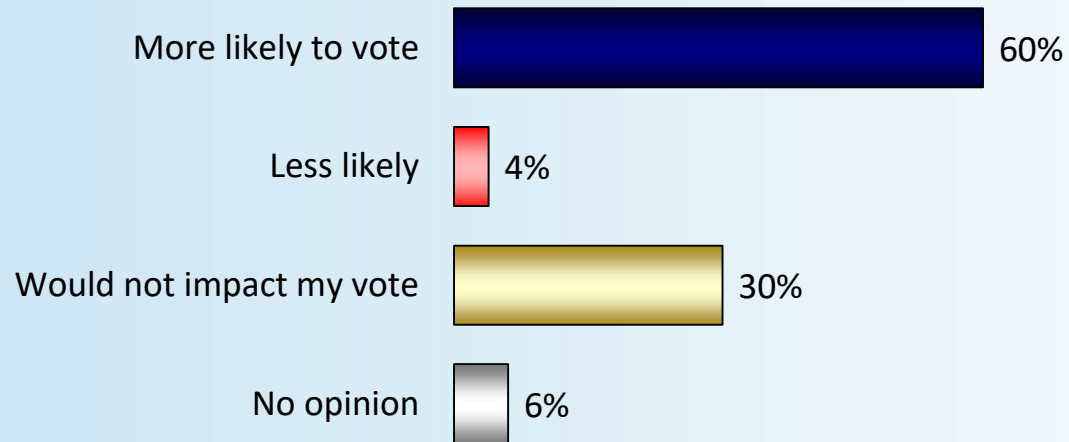
Base: Total (n=2,500)

Please rank the following statements regarding federal government funding in local transportation improvements. Please use a scale of 1-4, with 1 most closely matching your opinion and 4 being the furthest from representing your opinion.



➤ **60% of voters are more likely to support an MP or candidate who supports providing significant funding to help pay for major transit improvements.**

Impact on Vote of MP/Candidate Position on Transportation Funding



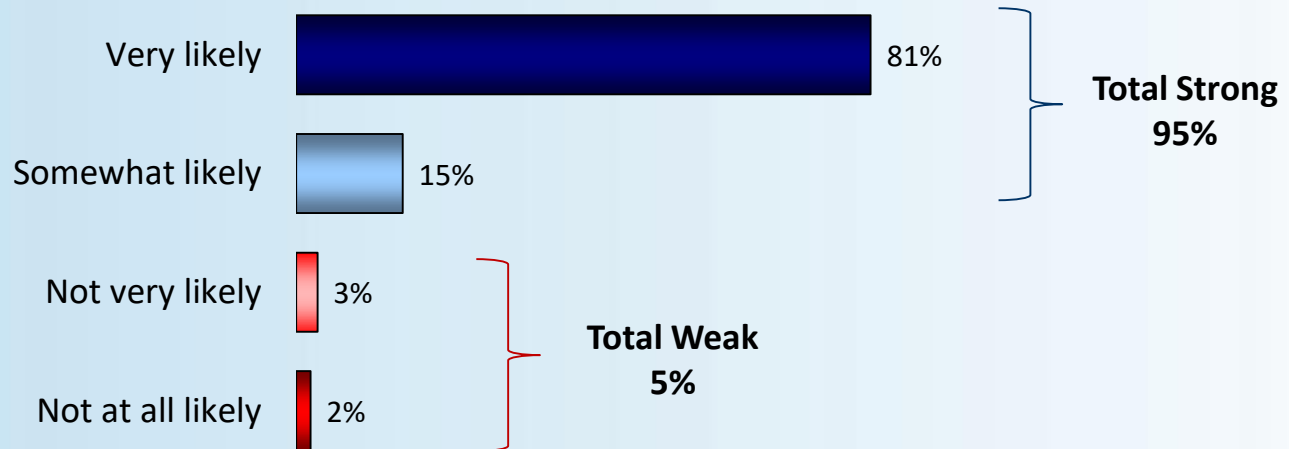
Base: Very likely voters (n=1,936)

Would you be more or less likely to vote for a Member of the Parliament (MP) or candidate who supports providing significant funding to help pay for major transit improvements in Metro Vancouver?



➤ Over 80% report to be 'very likely' to vote in the up-coming election.

Likelihood of Voting in Up-Coming Federal Election



Base: Total Canadian Citizens (n=2,400)

How likely are you to vote in the up-coming federal election?



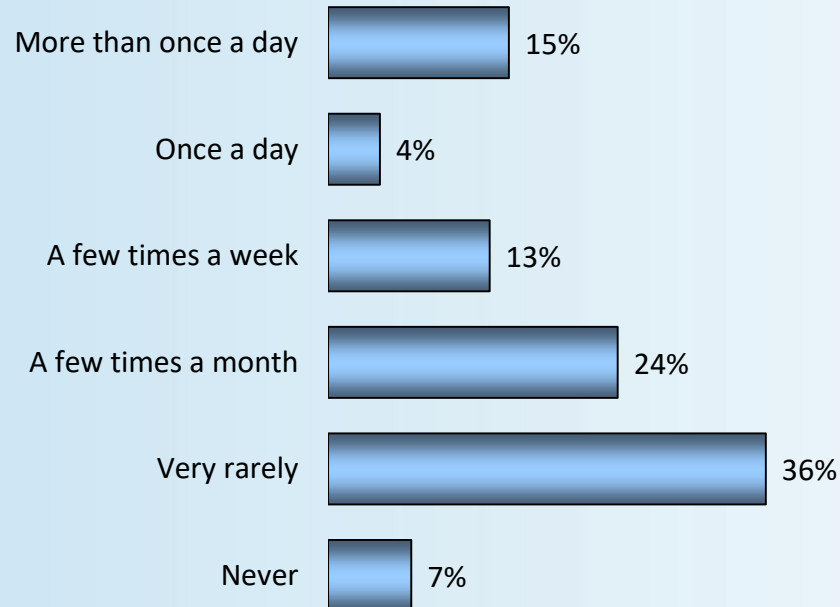
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Demographics



➤ **Approximately one-in-three use public transit on a weekly basis.**

Frequency of Using Public Transit



Base: Total (n=2,500)

How often do you use public transit?



Demographic Profile

	Total (2,500) %
Canadian Citizen	
Yes	96
No	4
Gender	
Male	48
Female	52
Age	
18 to 34	29
35 to 44	17
45 to 54	19
55 to 64	16
65 years and over	19
Area of residence	
City of Vancouver	28
Burnaby/ New West	13
Northeast	13
North Shore	8
Southwest	10
Southeast	29
Children at Home	
Yes	24
No	76

	Total (2,500) %
Education	
High school or less	15
College/ Technical school	29
University	38
Post-graduate studies	19
Employment status	
Employed	65
Full time	54
Part time	11
Student	5
Homemaker	3
Retired	23
Unemployed/ on leave	4



Demographic Profile

	<u>Total</u> (2,500) %
Commute length (among employed)	(1,695)
Less than 15 minutes	16
15 minutes to less than 30 minutes	27
30 minutes to less than 1 hour	38
Over 1 hour each way	13
Work/ study from home	6
Primary method of transportation	(2,500)
Vehicle (personal, taxi, carpool, car share)	67
Public transit	25
Walk	6
Bike	2
Home tenure	
Own	71
Rent	29